Supply Chain Integration: The View from the Community Level



The Future of Pharmaceutical Supply Chain Management:

Integrated, Informed and Intelligent Design

USAID | DELIVER PROJECT
Critical Issues Series, July 2012

Yasmin Chandani SC4CCM





SC4CCM

Identifies simple, **innovative**, affordable and sustainable solutions to the supply chain challenges faced by CHWs when treating childhood illness in remote communities

Used baseline data to design and test interventions that have the potential to significantly improve product availability at the community level





Designing Supply Chain Interventions

Looked at best practices and solutions from a wide array of sources: the supply chain commercial sector, management and clinical practices, technological solutions...

Our Selection Criteria

Was it simple enough for the community level of the system?

Could it be scaled to all CHWs program – wide?

could governmen ts **afford** to maintain it, if proven successful? Could it be sustained given human, financial and capacity resources needed?

Would it contribute towards the longer term vision of an integrated supply chain?



What is an Integrated Supply Chain?

An integrated supply chain links all people, activities and information along the chain into a cohesive whole

May have many separate segments, e.g., product streams, levels and functions managed together (or "woven") into one seamless supply chain

Lessons from the Commercial Sector:
Linking the SC from top to bottom is more important than merging supply chains for different health programs





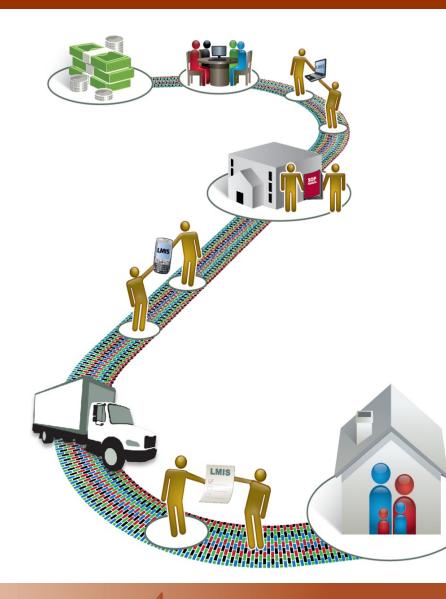
What Characteristics Do Integrated Supply Chains Have?

Integrated supply chains demonstrate six key attributes:

- Clarity of roles and responsibilities
- Streamlined processes
- Agility
- Visibility of logistics information
- Trust and collaboration
- Alignment of objectives

How did we incorporate these characteristics into our interventions?





Clarity of roles and responsibilities

Roles, responsibilities and processes are established and publicized throughout the supply chain

In Ethiopia, HC managers are now responsible for SC training and joint problem solving with HEWs to enable solutions to be developed by those closest to the problem.



Managing Drugs and Medical Supplies in Health Posts



A Practical Guide

In Rwanda, newly introduced resupply procedures for community level clearly task **cell coordinators** with **resupply responsibilities** to prevent overloading all volunteer CHWs with reporting.



Streamlined Processes

Bureaucratic hurdles and processes that impede the flow of information and commodities are eliminated

In Malawi, the Efficient Product
Transport intervention is exploring a continuous review inventory control system so HSAs take advantage of already planned trips to health centers to collect supplies at the same time, reducing travel time and volumes to transport.





Agility

The supply chain is responsive to major changes

In Rwanda, the cell coordinators and HC and district staff make up **Quality Improvement Teams** that are learning how to implement new resupply procedures. The QITs regularly set performance targets, collect data to assess their performance and then discuss as a team how to **change their approach to get better results**.

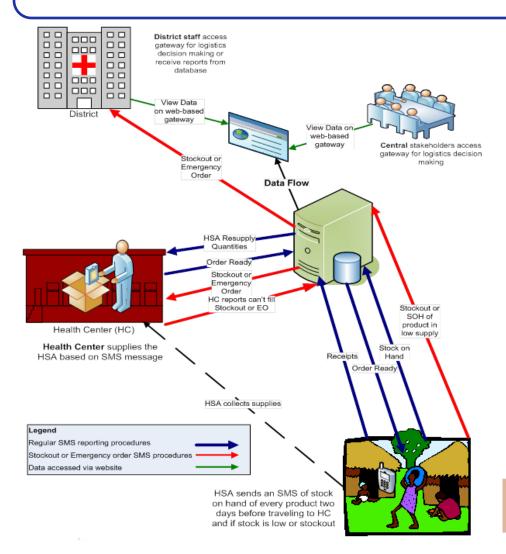
Teams then share these lessons on a quarterly basis with other QITs so the improvements can **spread rapidly across the supply chain**.





Visibility of Information

Data are visible throughout the supply chain so stakeholders at different levels can locate and distribute products and respond to demand

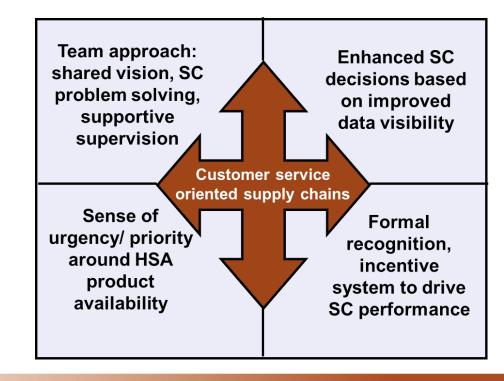


In Malawi, cStock, an SMS and web based LMIS for HSAs, provides districts and central managers with visibility into CHW consumption and stock levels every month, and immediate SMS alerts on stockouts and emergency stock levels to facilitate timely replenishment and actions.

Alignment of Objectives & Trust and Collaboration

Aligning Objectives: Supply chain actors have a compatible vision, goals, and objectives to ensure consistency in direction Collaborative environments help break down functional and organizational barriers

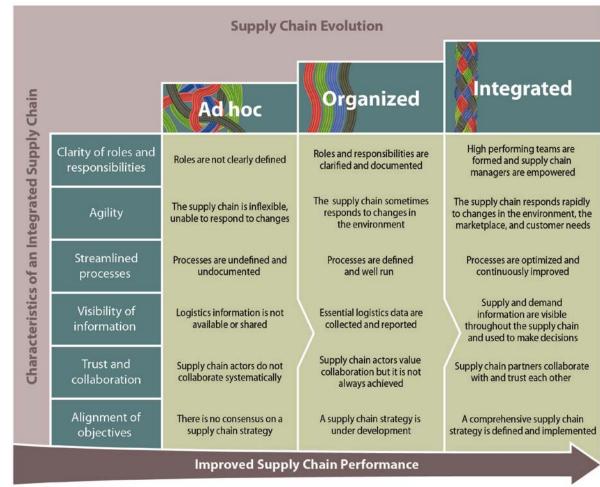
In Malawi, the Enhanced
Management intervention brings
together team members from
different levels of the supply chain
to create a common vision, mission
and performance benchmarks
around improved customer service.
All teams have to collaborate in
their efforts to achieve results.





The Pathway to Supply Chain Sustainability: An Integrated Supply Chain?

- SC4CCM defines a sustainable supply chain as one that displays the six characteristics of integration
- This framework forms the basis for SC4CCM to support programs to assess and plan for scale-up, institutionalization and sustainability of successful innovations by determining where they are in their evolution towards this goal of integration





Source: John Snow, Inc.

Striving for Integrated Supply Chains

By translating the characteristics into supply chain strategies that work, programs can







Contribute to achieving MDG4 and other important health outcomes of ensuring that sick children receive appropriate treatment for common childhood illnesses





Thank you!



